

NAFFS ADVERTISING CONTRACT

Date _____

We hereby contract and agree to pay for advertising space as checked at rates indicated for the 2022 Flavor & Ingredients Industry Report of the NATIONAL ASSOCIATION OF FLAVORS & FOOD-INGREDIENT SYSTEMS.

- Cover Page - 4 color process\$999
- Full Page - Cover Stock - 4 color process\$975
- Full Page - 4 color process\$895
- Full Page - black & white\$450
- Half Page - 4 color process\$749
- Half Page - black & white\$349
- Quarter Page - 4 color process\$499
- Quarter Page - black & white.....\$225

- Enhanced Directory Listing.....\$25

<u>Sizes</u>	<u>Width</u>	<u>Depth</u>
Full page	7"	9½"
Half page - horizontal	7"	4¾"
Half page - vertical	3½"	9½"
Quarter page	3½"	4¾"

BLEED PAGES:

Size before trim	8 ⁵ / ₈ "	11¼"
Trim size	8½"	11"

PRINTING MATERIALS: Prefer offset film; B/W 120 line, color 150 line, right reading emulsion down. Will also accept artwork or clear reproduction proofs. No extra charge to typeset ads.

Ad copy may also be submitted as an electronic file via e-mail to info@naffs.org or on CD-ROM. Any format is acceptable except Microsoft Word or PowerPoint.

We will do our best to accommodate special requests on a first-come, first-served basis.

COPY INSTRUCTIONS

- Repeat last year's advertisement
- Advertising copy enclosed.
- Advertising copy will follow by December 18, 2021**
- Closing Date December 18, 2021**

PUBLICATION DATE: January 2022

Previous cover advertiser must exercise the right of first refusal by December 1, 2021.

Please forward this contract along with advertising copy and payment to:

NAFFS Editor
3301 Route 66
Suite 205, Bldg. C
Neptune, NJ 07753

Make checks payable to NAFFS.

AGENCY COMMISSION: Because of the low rates, any agency commission is additional and must be added to these prices.

COST CALCULATION

Ad size/type @ _____ \$ _____
 PMS colors @ \$239 each x ____ colors \$ _____
 Enhanced Directory Listing \$ _____
 TOTAL \$ _____

Extra copies of the Flavor & Ingredients Industry Report are free of charge to advertisers and members of NAFFS. Please indicate the number of yearbooks you would like to receive _____.

Name _____

Company _____

Address _____

Email _____

Signature _____

** If you would like additional copies of your printed ad for direct mailing and promotional purposes, please call NAFFS for details at 732-922-3218 (for full page ads only).*

Credit Card Payment Options:

- VISA MASTER CARD AMERICAN EXPRESS

Name On Credit Card: _____ Amt. To Charge: _____

Credit Card Number: _____ Exp Date: _____ CVV: _____

Billing Address Of Cardholder: _____

_____ City _____ St _____ Zip _____